veeAM

ENTERPRISES STRUGGLE

to deliver Availability across even the most modern environments

Veeam recently surveyed over 1000 global enterprise decision makers to understand the protection, recovery and Availability challenges faced by modern organizations. The research data and insights presented in this infographic relate to the startling amount of under-protected or unreliably recoverable data present within organizations participating in this survey based in the UK.

It's alarming to see that...

90%
of organizations are experiencing an **Availability Gap** and are unable to meet the uptime SLAs expected

86%
of organizations are experiencing a **Protection Gap** and are unable to protect data frequently or reliably

Resulting downtime is inevitable and extremely costly!

Downtime happens and it costs the average enterprise each year

£17.9 MILLION*

36%*
Cost increase year-over-year

*worldwide

The impact of downtime or data loss

MORE THAN JUST MONEY...

Loss of customer confidence,
48%

Damage to brand integrity,
42%

Loss of employee confidence,
37%

Diversion of project resources,
22%

How is this affecting digital transformation within the enterprise?

67%
of enterprises recognize that digital transformation is critical to their future

43%
are planning these initiatives now

66%
admit a lack of Availability is stifling innovation

What can your organization afford to lose?

With an average annual cost of £17.9M in Availability challenges, organizations cannot afford the status quo any longer. Organizations must accelerate their planning and implementation of modern Availability solutions that will ensure reliable and rapid recovery.

LEARN MORE
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